

# **TULSA COMMERCIAL PROPERTIES MAGAZINE – 2023**

Payment in full is due at the time of advertising commitment.

#### OKLAHOMA CHAPTER

Display Advertising	
Full Page	\$3,400
2/3 Page	2,510
1/2 Page	2,000
1/3 Page	1,400
Preferred Positions	
Inside Front Cover	\$3,950
Page One	3,950
Inside Back Cover	3,750
Back Cover	4,250
	1,200

Expanded Listings Full Page Advertisers	
	Charge \$250
2/3 Page Advertisers	,
Expanded listing with photo	\$300
1/2 Page Advertisers Expanded listing with photo	\$350
1/3 Page Advertisers Expanded listing with photo	\$400
Non Advertisers Expanded listing with photo	\$500

Mechanical Requirements			
Ad Sizes	Width	Height	
Trim Size	8.25"	10.75"	
Live Area	7.5"	10"	
Bleed Pages	8.5"	11"	
2/3 Page	4.875"	10"	
1/2 Page (Horiz.)	7.5"	4.875"	
1/3 Page (Square)	4.75"	4.875"	
1/3 Page (Vert.)	2.625"	10"	

Deadlines	
Space Reservation	August 18, 2023
Materials Deadline	September 1, 2023
Publication Date	October 6, 2023

**ACCEPTABLE FILE FORMATS** PDF files are accepted only in the following formats for camera ready ads submitted electronically.

PDF: High resolution press-ready PDF file.

- All images in the PDF must be in one of the following 3 formats and resolutions: CMYK images 300 dpi @ 100%. Grayscale images 300 dpi @ 100%. Bitmap images 600 dpi @ 100%
- PDF's will need to be written with the following specifications: Adobe Acrobat 4.0 compatibility. All fonts must be embedded. All colors converted to CMYK (no spot for RGB colors.)
- PDF's with RGB images or low-resolution images will be returned to the client for resubmission. The nature of the PDF format makes it impossible for Tulsa Commercial Properties Magazine to correct any problems if they arise. It is the client's responsibility to provide a useable file.

**UNACCEPTED FORMATS:** Adobe PageMaker, Microsoft PowerPoint, Microsoft Publisher and Microsoft Word files are not accepted.

**PROOFS:** All ads must be accompanied with a match print quality color proof. Tulsa Commercial Properties Magazine cannot be held responsible for color accuracy if a proof is not included with the ad.

**ARTWORK SUBMISSION** All ads should be emailed to debra@ naiopoklahoma.com.

**DISTRIBUTION CHANNELS** Tulsa Commercial Properties is issued annually and will be distributed through the Tulsa Chapter of NAIOP and the Economic Development Division of the Tulsa Regional Chamber.

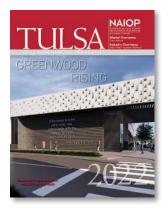
LATE SUBMISSIONS AND LATE CHANGES: Submissions of artwork received and/or changes made after the Materials Deadline will be assessed a fee equal to the greater of \$250 or the publisher's actual cost to make any modification(s).

CUSTOM ARTWORK: The production department is available for an additional fee to assist Advertiser or Agency in production of ads from concept to finished artwork. Estimated costs will be provided for approval prior to ad production and will be payable in full to Johnny King Design upon final approval. Advertiser/Agency must provide specific instructions on information to be included in the ad. The production department will provide a proof copy of ad for Advertiser/Agency approval and signature. Advertisers/Agencies who submit ads for production after the stated materials deadline will not receive proof copies.

FURTHER AGREEMENTS: All contracts and all advertising copy are subject to acceptance by publisher. Artwork, photography, etc., not called for will be destroyed within one year of publication unless Advertiser or Agency requests their return. Advertiser or its Agency will indemnify and save harmless the publisher from any claims or lawsuits for libel, violation of any other claim or suit which is predicated on the contents of the advertisements. All advertisements are accepted and published by the publisher with the understanding that the Advertiser or agency is authorized to use the entire contents and subject matter of the advertisements. Publisher reserves the right to reject any advertising which is felt not in keeping with the publication's standards. Publisher also reserves the right to place the word "advertisement" in copy. Orders containing incorrect rates or conditions will be inserted and charged for in compliance with rates and conditions shown on this rate card. Such errors will be considered clerical only.

ADVERTISER / BUSINESS NAME	CONTACT NAME
BUSINESS ADDRESS	CITY / STATE / ZIP
PHONE NUMBER	EMAIL ADDRESS
ADVERTISER AUTHORIZATION	DATE AUTHORIZED





# Dear Advertiser.

On behalf of NAIOP Oklahoma, we are pleased to announce the forthcoming 2023 edition of the Tulsa Commercial Properties Magazine. This award-winning publication is an invaluable resource and tool for the professionals in the commercial real estate industry. This 33rd publication of the magazine will continue to offer its readers an extensive review of the office, industrial, retail and multi-family markets in the Tulsa area and beyond.

Local commercial real estate experts tout its importance for research and information respective to the retention and expansion of existing businesses, as well as attracting new companies considering a relocation to the Tulsa area. The Tulsa Regional Chamber relies heavily on this source of information for economic development.

Your advertisement in the 2023 Tulsa Commercial Properties Magazine will reach an extremely targeted market, including, but not limited to, local and national developers, brokers, corporate managers, real estate owners, business owners and tenants. Over 1,500 issues are printed for circulation and a digital version is also available in the 'showroom' at naiopoklahoma.com.

Thank you for the support of the NAIOP Oklahoma chapter. We need to hear from you by August 18, 2023 in order to reserve your place in the magazine. Please contact Debra Wimpee with your space reservation by email – debra@naiopoklahoma.com; or telephone – 918-850-3654 by this date! The advertising rate sheet with other deadlines is attached. We look forward to your participation in the 2023 Tulsa Commercial Properties Magazine.

Sincerely,

Jason Kennon Magazine Co-Chair NAIOP Tulsa Chapter jkennon@caseusa.com

aion M. Com

Jennifer Sanford

Magazine Co-Chair

NAIOP Tulsa Chapter

JSanford@recoent.com

Phone: 918.850.3654

Dennigersanthal

# **Enclosures**

Advertising Rate Sheet
Advertisement Proof Sheets (if any, from the previous publication)

#### Officers:

**PRESIDENT** 

#### Zach Harris

Stan Johnson Company

VICE PRESIDENT

#### Steven Watts

Rose Rock Development

**SECRETARY** 

#### Jason Ting

Ting Reality

TREASURER

# Hunt Rose

Stan Johnson Company

#### **Board of Directors**

#### Bill Beichler

Legacy CP Advisors

# Chris Bumgarner

Bumgarner Asset Management

#### Dave Kollmann

Flintco, LLC

# Rick Guild

Newmark Robinson Park

#### **Matt Mardis**

Paine & Associates

#### Committee

GOVERNMENT AFFAIRS CHAIR

## Nick Lombardi

Frisbie Lombardi

MEMBERSHIP CO CHAIR

### Grant Allen

Hub International

MARKETING/WEBSITE

### Jonathan Cowan

Legacy CP Advisors

DL CHAIR

### Eric King

GH2 Architects

TPC MAGAZINE CO-CHAIRS

# Jason Kennon

Case USA

# Jennifer Sanford

Reco Ent

SPONSORSHIP CHAIR

# Dave Kollmann

Flintco, LLC

PROGRAMS CHAIR

# Megan Chinowth

GH2 Architects

### **Executive Director**

# **Debra Wimpee**

Published in association with NAIOP Oklahoma Chapter