

### Display Advertising

_____ Full Page	\$3,400
_____ 2/3 Page	2,510
_____ 1/2 Page	2,000
_____ 1/3 Page	1,400

### Preferred Positions

_____ Inside Front Cover	\$3,950
_____ Page One	3,950
_____ Inside Back Cover	3,750
_____ Back Cover	4,250

### Expanded Listings

<b>Full Page Advertisers</b>		
_____ First Expanded Listing	No Charge	
_____ Additional expanded listing with photo	\$250	
<b>2/3 Page Advertisers</b>		
_____ Expanded listing with photo	\$300	
<b>1/2 Page Advertisers</b>		
_____ Expanded listing with photo	\$350	
<b>1/3 Page Advertisers</b>		
_____ Expanded listing with photo	\$400	
<b>Non Advertisers</b>		
_____ Expanded listing with photo	\$500	

### Mechanical Requirements

Ad Sizes	Width	Height
Trim Size	8.25"	10.75"
Live Area	7.5"	10"
Bleed Pages	8.5"	11"
2/3 Page	4.875"	10"
1/2 Page (Horiz.)	7.5"	4.875"
1/3 Page (Square)	4.75"	4.875"
1/3 Page (Vert.)	2.625"	10"

### Deadlines

Space Reservation	August 18, 2023
Materials Deadline	September 1, 2023
Publication Date	October 6, 2023

**ACCEPTABLE FILE FORMATS** PDF files are accepted only in the following formats for camera ready ads submitted electronically.

**PDF:** High resolution press-ready PDF file.

1. All images in the PDF must be in one of the following 3 formats and resolutions: CMYK images 300 dpi @ 100%. Grayscale images 300 dpi @ 100%. Bitmap images 600 dpi @ 100%
2. PDF's will need to be written with the following specifications: Adobe Acrobat 4.0 compatibility. All fonts must be embedded. All colors converted to CMYK (no spot for RGB colors.)
3. PDF's with RGB images or low-resolution images will be returned to the client for resubmission. The nature of the PDF format makes it impossible for Tulsa Commercial Properties Magazine to correct any problems if they arise. It is the client's responsibility to provide a useable file.

**UNACCEPTED FORMATS:** Adobe PageMaker, Microsoft PowerPoint, Microsoft Publisher and Microsoft Word files are not accepted.

**PROOFS:** All ads must be accompanied with a match print quality color proof. Tulsa Commercial Properties Magazine cannot be held responsible for color accuracy if a proof is not included with the ad.

**ARTWORK SUBMISSION** All ads should be emailed to [debra@naiopaklahoma.com](mailto:debra@naiopaklahoma.com).

**DISTRIBUTION CHANNELS** Tulsa Commercial Properties is issued annually and will be distributed through the Tulsa Chapter of NAIOP and the Economic Development Division of the Tulsa Regional Chamber.

**LATE SUBMISSIONS AND LATE CHANGES:** Submissions of artwork received and/or changes made after the Materials Deadline will be assessed a fee equal to the greater of \$250 or the publisher's actual cost to make any modification(s).

**CUSTOM ARTWORK:** The production department is available for an additional fee to assist Advertiser or Agency in production of ads from concept to finished artwork. Estimated costs will be provided for approval prior to ad production and will be payable in full to Johnny King Design upon final approval. Advertiser/Agency must provide specific instructions on information to be included in the ad. The production department will provide a proof copy of ad for Advertiser/Agency approval and signature. Advertisers/Agencies who submit ads for production after the stated materials deadline will not receive proof copies.

**FURTHER AGREEMENTS:** All contracts and all advertising copy are subject to acceptance by publisher. Artwork, photography, etc., not called for will be destroyed within one year of publication unless Advertiser or Agency requests their return. Advertiser or its Agency will indemnify and save harmless the publisher from any claims or lawsuits for libel, violation of any other claim or suit which is predicated on the contents of the advertisements. All advertisements are accepted and published by the publisher with the understanding that the Advertiser or agency is authorized to use the entire contents and subject matter of the advertisements. Publisher reserves the right to reject any advertising which is felt not in keeping with the publication's standards. Publisher also reserves the right to place the word "advertisement" in copy. Orders containing incorrect rates or conditions will be inserted and charged for in compliance with rates and conditions shown on this rate card. Such errors will be considered clerical only.

ADVERTISER / BUSINESS NAME

CONTACT NAME

BUSINESS ADDRESS

CITY / STATE / ZIP

PHONE NUMBER

EMAIL ADDRESS

ADVERTISER AUTHORIZATION

DATE AUTHORIZED

# NAIOP

COMMERCIAL REAL ESTATE  
DEVELOPMENT ASSOCIATION

OKLAHOMA CHAPTER



Dear Advertiser,

On behalf of NAIOP Oklahoma, we are pleased to announce the forthcoming 2023 edition of the Tulsa Commercial Properties Magazine. This award-winning publication is an invaluable resource and tool for the professionals in the commercial real estate industry. This 33rd publication of the magazine will continue to offer its readers an extensive review of the office, industrial, retail and multi-family markets in the Tulsa area and beyond.

Local commercial real estate experts tout its importance for research and information respective to the retention and expansion of existing businesses, as well as attracting new companies considering a relocation to the Tulsa area. The Tulsa Regional Chamber relies heavily on this source of information for economic development.

Your advertisement in the 2023 Tulsa Commercial Properties Magazine will reach an extremely targeted market, including, but not limited to, local and national developers, brokers, corporate managers, real estate owners, business owners and tenants. Over 1,500 issues are printed for circulation and a digital version is also available in the 'showroom' at [naiopoklahoma.com](http://naiopoklahoma.com).

Thank you for the support of the NAIOP Oklahoma chapter. We need to hear from you by August 18, 2023 in order to reserve your place in the magazine. Please contact Debra Wimpee with your space reservation by email – [debra@naiopoklahoma.com](mailto:debra@naiopoklahoma.com); or telephone – 918-850-3654 by this date! The advertising rate sheet with other deadlines is attached. We look forward to your participation in the 2023 Tulsa Commercial Properties Magazine.

Sincerely,

Jason Kennon  
Magazine Co-Chair  
NAIOP Tulsa Chapter  
[jkennon@caseusa.com](mailto:jkennon@caseusa.com)

Jennifer Sanford  
Magazine Co-Chair  
NAIOP Tulsa Chapter  
[JSanford@recoent.com](mailto:JSanford@recoent.com)

## Enclosures

Advertising Rate Sheet

Advertisement Proof Sheets (if any, from the previous publication)

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with NAIOP Oklahoma Chapter